

Roll No.

Y – 2841

B.B.A. (Fourth Semester) EXAMINATION, May/June-2021

Paper – 401

ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT

Time : Three Hours

Maximum Marks : 40

Minimum Pass Marks : 16

Note—Attempt *all* the questions.

Unit-I

1. (a) What do you understand by entrepreneur ? How entrepreneur is different form manager ? 4
- (b) What are different functions of an entrepreneur ? 4

Unit-II

2. What are the different factors that affect entrepreneurship ? 8

Unit-III

3. What are the different motives for starting enterprises ? 8

Unit-IV

4. What is rural Entrepreneurship and what is its need ? 8

Unit-V

5. Explain the process of startup and project identification. 8

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